AllThings.Bio

Serious Game Mission BioHero



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Bio-based Industries Consortium

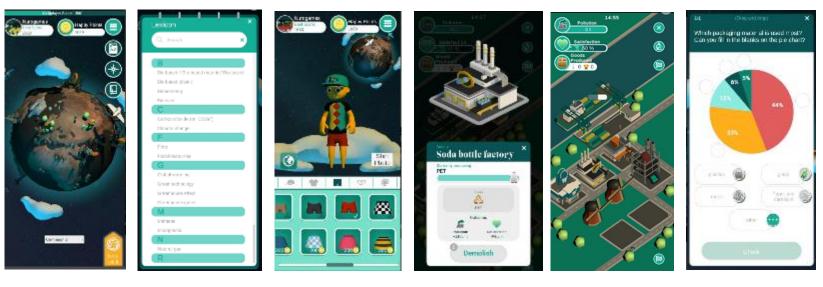


Horizon 2020 European Union Funding for Research & Innovation

Serious game – Mission BioHero



April 2023 first official release with German translation of the game. Translation into Italian and Dutch will follow soon.





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Serious game – Mission BioHero

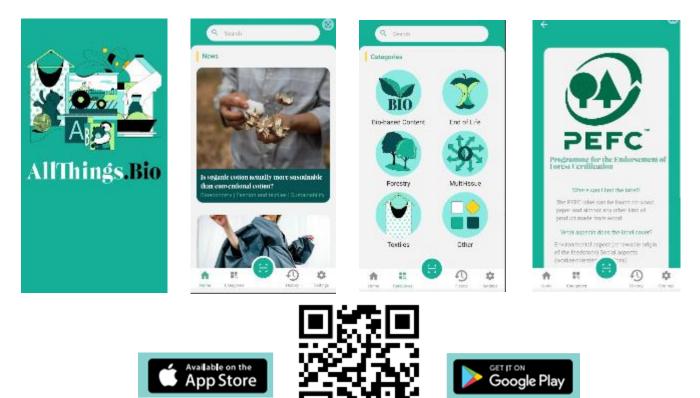
	Mission BioHero
Structure	 8 Campaigns with increasing difficulty level each consists of: Quizzes Tasks (real life and in-game) City Builder (mini-games with the goal to turn a city with a non-sustainable value chain into a bio-based one) Special Skills (award specific abilities and in-game points) Lexicon summarizing important definitions Handbook for teachers
Languages	English, German, Dutch, Italian
Topics	General bioeconomy, bio-based packaging, bioeconomy & schools, the impact of clothing, jobs & careers, labels, end of life, greenwashing
Target group	 Above 12 years, access to mobile phone General public People interested in and with knowledge in bioeconomy Teachers, schools Career centres Stakeholders from the bio-based industry, brand owners, policy influencers

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Label scanning app – Label BioHero

Label BioHeroy

April 2023 first official release. Only available in English



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Mobile app – Label BioHero

	Label BioHero
Performance	 <u>Focus:</u> on non-food and non-energy bio-based products Scans (eco-)labels, logos and EU certification Schemes. Receive information on what the label stands for, which products it can be found on, which aspects it covers, what it guarantees and who owns/ operates the label
Language	English
Label categories covered	 Bio-based content Sustainability for forestry biomass Textile products (labels used in textile industry) End-of-life (biodegradable/ composting) Multi-issue (different (eco-)labels/ logos in the EU) Widely used labels (not directly related to bio-based or biodegradable products)